



MISSOURI WHITEWATER CHAMPIONSHIPS

MARCH 27–29, 2026 | MISSOURIWHITEWATER.ORG

Greetings,

As we approach the milestone 60th anniversary of the Missouri Whitewater Championships, this year's 59th event carries a special kind of excitement. Nearly six decades of paddlers, families, and friends have gathered on the St. Francis River near Fredericktown, Missouri to celebrate adventure, community, and river stewardship. The 59th race continues that legacy with renewed momentum, and we're inviting partners like you to play a meaningful part in it.

The Missouri Whitewater Association (MWA) is a 501(c)(3) nonprofit organization (Tax ID #43-1868602) powered entirely by volunteers. Each spring, we devote three months to planning and two weeks to course construction in preparation for three days of racing at the Millstream Gardens Shut-ins. Competitors arrive from over ten states, supported by 100 volunteers and joined by hundreds of spectators. Events include downriver, slalom, Stand Up Paddleboard (SUP), and Boatercross racing – making this one of the most spirited outdoor traditions in Missouri.

This year, we are offering five sponsorship tiers (located on the back), each designed to strengthen Missouri's outdoor community while providing meaningful visibility and engagement for your business.

We also welcome in-kind donations. Businesses may contribute products, gear, gift certificates, services, or other items of value to support our volunteer and racer raffles. These items can be credited toward the equivalent sponsorship tier based on their fair market value, providing the same recognition and benefits as a monetary sponsorship at that level.

For larger sponsorships, we encourage payment by check whenever possible, as this helps the organization avoid credit card processing fees and ensures that more of your contribution directly supports the race, youth programming, and safety initiatives.

To confirm your sponsorship or discuss the level that best fits your goals, simply contact me directly at 912-655-6781 or donations@missouriwhitewater.org. We will reserve your tier and provide your 501(c)(3) acknowledgment letter immediately.

Thank you for considering a partnership with the Missouri Whitewater Association for our 59th Annual Race. Together, we'll continue a legacy of community, adventure, and love for our state's wild rivers.

With appreciation,

Zachary Smith, Co-Director/ Donations Coordinator

Justin White, Co-Director

Missouri Whitewater Association

www.missouriwhitewater.org

Missouri Whitewater Association is a 501(c)(3) organization, all donations and sponsorships are tax-deductible (Tax ID #43-1868602 – DLN #502340044).

WHITEWATER RACES FOR
KAYAK · CANOE · SUP
ST. FRANCIS RIVER | FREDERICKTOWN, MO



MISSOURI WHITEWATER ASSOCIATION SPONSORSHIP TIERS

CLASS I - \$150

Business or organization's name printed on official race packet bags, with the opportunity to include a promotional item inside

- 2 official race t-shirts
- 2 tickets to the Saturday evening post-race Awards Banquet and live music event
- 2 VIP bracelets for on-site refreshments on Saturday (hospitality access)
- Shared social media thank-you post recognizing your support

CLASS II - \$500

All Class I benefits, plus:

- 4 official race t-shirts
- 4 tickets to the Saturday evening post-race Awards Banquet and 4 VIP bracelets for Saturday and Sunday on-site refreshments
- Group camping for 4
- Logo printed on official race t-shirts (worn by racers and sold to supporters)
- Sponsor logo featured in the full-length race documentary filmed at the 59th and shown at the 60th Anniversary celebration – and beyond
- Highlight post across MWA social media channels

CLASS III - \$1,000

All Class II benefits, plus:

- 6 official race t-shirts
- 6 banquet tickets & VIP bracelets for the Saturday evening post-race Awards Banquet
- Recognition as Awards Banquet & Entertainment Sponsor for Saturday evening – including your organization's name or logo printed on the awards themselves and branding on our sustainable metal-printed beverage cups

CLASS IV - \$2,500

All Class III benefits, plus:

- Your contribution funds scholarships for six youth paddlers (ages 18 & under) to attend the MWA Spring Paddling Clinic or a summer paddling course or trip – developing the next generation of Missouri river stewards
- Supports instructor training reimbursements, ensuring MWA's volunteer coaches maintain the certifications that keep our programs safe and strong

CLASS V - \$5,000

All Class IV benefits, plus:

- Recognition as a Premier Sponsor of the 59th Missouri Whitewater Championships film
- Your recognition will be included in all showings of the 59th Annual Race film, and you'll have the opportunity to be featured in this year's film, sharing what the race and the MWA community mean to you
- A grand prize whitewater trip for up to six people, with all necessary paddling gear and equipment included, plus logistics coordination and safety planning. Transportation and lodging not included. Trip dependent on pre-arranged logistics and scheduling. Redeemable for up to 24 months

Please send donations to: PO Box 300099, Saint Louis, MO 63130

You can also choose a sponsorship level and give online at : missouriwhitewater.org/sponsorships